

Selling Your Home In 2006?

What will happen when you sell your home? Will you be filled with fear, uncertainty and doubt?

The Northern Virginia real estate market has changed in the last 6 months, hasn't it? Homes are staying on the market longer and prices are being lowered to attract buyers. But this is only part of the story.

Bonuses and higher commissions for Realtors who represent buyers are becoming common. What about incentives for buyers?

Let me be honest. I just gave away a big screen TV to a buyer myself!

All of this has a dramatic and predictable effect.

Like sharks in a feeding frenzy, the buyer's and their agents smell blood!

As these "sharks" begin to circle your home, the pressure on you to accept a lower price or terms more favorable to them will increase. Now here comes the important part.

Over time, lower prices result in lower appraisals and these lower appraisals become the new price for your home and the other homes in your community.

Don't get caught in this downward spiral of price reductions, low appraisals and low prices. Take steps to secure your investment.

Advertising On a TV Show

Let me ask you a question. Why do advertisers on a popular TV show pay more for advertising on that show?

The answer is because they will SELL more. Isn't that right? I'm going to show you how to apply that same principle to selling your home.

If you could massively increase the number of buyers who see your home, just like advertising on a popular TV show, wouldn't that give you an advantage?

Here's how you can do it.



Frank Ramos, REALTOR, e-PRO
www.NorthVirginiaHomes.com

Thousands of Home Buyers

I'm not talking about doing more open houses or mailing postcards to your neighbors (so that I can sell their home too!). I'm talking about showing your home to thousands of home buyers. Let me explain.

I have the #1 Ranked Real Estate Website in Northern Virginia. I'm currently ranked #1 on the Google and Yahoo search engines and top-ranked on MSN as well. Together, Google, Yahoo and MSN account for 92% of the search engine market.

What does this mean? Maybe you're thinking, "*so what? other Realtors have websites too*".

That's right. They do. But my website has something that most of their's doesn't.

A Website With Traffic

My website has Traffic! By traffic I mean people that go to my website to look for homes. Literally, thousands of people.

Guaranteed Until Sold

When you list your home for sale with us, I will guarantee your home a spot on the front page of my #1 Ranked Website:

www.NorthVirginiaHomes.com

Your Reservation is Guaranteed Until Sold.

Let me be clear. There is no cost for this service and reserving your space doesn't obligate you to anything.

p.s. Use the coupon below to reserve your spot on Northern Virginia's #1 Real Estate Website today! This is a Risk-Free offer. You have nothing to lose by making your reservation today.

p.p.s. Oh yeah. I almost forgot. If you list your home for sale with us in 2006, you'll receive a 5 Day/4 Night Luxury cruise for two to Mexico, the Bahamas or the Western Caribbean! Visit us at www.NorthVirginiaHomes.com for more details.

Guaranteed Until Sold Reservation

☐ YES, I might be selling my home in 2006. Please reserve a spot for my home on the front page of your #1 Ranked Website.

I understand that there is no cost for this service and I am not obligated to anything.

p.s. Save a cruise for me too!

Name: _____

Email: _____

Address: _____

Phone: _____

Offer: GS101

Send an email with the information above to Reservation@NorthVirginiaHomes.com

www.NorthVirginiaHomes.com

LIMITED TIME OFFER